



BARD HOLE STANDAL

The Birth of Deinos

7/15/09 - 7/19/09 at Ouchi Gallery*
Opening Reception: (Tues) 7/14, 7 - 10 p.m.
Featuring artwork & collectable toys
Presented by The ShadowPlastic Label
*12-6 p.m. by appointment only

OUCHI GALLERY POP&PUN shadowplastic
create. deliver.

Ouchi Gallery

No, not "ouch". Pronounced OOH-WOO-CH-I, Ouchi is Japanese for "home" or "house". Our gallery has this name because it displays works by contemporary Japanese artists in a home-like setting.

Art should be more than a business commodity. It should transform all of our daily lives, awakening new thoughts and passions each day. The best art teaches that there are no limits to individual pursuits; that our own possibilities are infinite.

So when you visit Ouchi Gallery, we hope that you feel both at home and inspired. Perhaps you will feel something exhilarating—a positive "ouch!"

170 Tillary Street Suite 507
Brooklyn, NY 11201
info@min-gei.com

http://www.min-gei.com/ouchi_gallery

Bard is a Norwegian designer and illustrator who's work has been featured in numerous design books, exhibitions, festivals and other creative projects around the world. Before all that though, he fought polar bears professionally in Norway for 20 years, and decided to move to London to extend his knowledge of this field. However after three years in that (apparently) bear-less city, he now holds a fancy Bachelor of Honors degree in design and illustration from the London College of Communication. Bard currently lives in Oslo where he works as an art director by day and an illustration maniac by night.

<http://www.hellobard.com/>

The ShadowPlastic Label started off as two guys that went to school at The University of Delaware. One is a design nerd, the other is an IT geek. They both like ninjas and collectable toys. Since the guys linked up they've been involved in many adventures. The SPL now provides a number of creative services such as art direction, design, art acquisition and artist management. Their main focus is to provide cool stuff for cool people. The guys have been doing this for years. They don't back down from challenges. They don't like being pigeonholed. The ShadowPlastic Label- We'll figure it out.

<http://www.shadowplastic.com>

FOR IMMEDIATE RELEASE:

Bard Hole Standal: *The Birth of Deinos*

OUCHI GALLERY - 170 Tillary Street, Ste. 507, Brooklyn NY, 11201

Opening Reception - July 14th, 2009 7 p.m. - 10 p.m.

On View - July 15th, 2009 to July 19th, 2009 (by appointment only)

Presented by The Shadowplastic Label

Ouchi Gallery

<http://www.min-gei.com> | info@min-gei.com

Bard Hole Standal

<http://www.hellobard.com> | bard@hellobard.com

The ShadowPlastic Label

www.shadowplastic.com | info@shadowplastic.com



On July 14th, Norwegian artist Bard Hole Standal will debut the first five pieces of the Deinos series as well as displaying a selection of his giclée canvases and prints at Ouchi Gallery in association with The ShadowPlastic Label.

For a little over a year, Bard has been working on the creation of Deinos, a 5 inch resin figure which he modeled, cast and hand-painted himself in his Oslo studio. The figure comes in five colors: black, red, yellow, orange and purple. The numbered 1 of 5 editions of each colorway will be available for the first time ever at Ouchi Gallery through The ShadowPlastic Label. This will be the only opportunity to purchase these figures until the casting of the numbered 2 of 5 editions in two months.

For more information or to purchase any of Bard's work, please email The ShadowPlastic Label at info@shadowplastic.com.